



HEINEKEN F1 2025 COMPETITION

FRIDAY 14 FEBRUARY – SUNDAY 16 MARCH 2025

TERMS & CONDITIONS

SCHEDULE

Promoter:	Crown Melbourne Limited (ABN 46 006 973 262), 8 Whiteman Street, Southbank VIC 3006.
Entrants (who can enter?):	Victorian residents aged 18 years or over who are not prohibited from the Promoter for any reason. Entrants must be available to take the prize between Thursday 2 October 2025 to Monday 6 October 2025.
Participating Venue(s):	The Pub, Jackpot Bar, Lumia Bar, Sports Bar, Atrium Bar, Velvet Bar, Double Up Bar, Echostate, Therapy, Co.
Competition Period:	12:00pm (AEDT) on Friday 14 February 2025 until 11:59pm (AEST) on Sunday 16 March 2025.
Website:	https://crownmelbournepromotion.com.au/heinekenf1singapore/
Entry Mechanic:	<p>To enter you must, during the Competition Period:</p> <ol style="list-style-type: none">1. Purchase any Heineken product at any Participating Venue (Qualifying Purchase);2. Receive one (1) entry card with a unique code per Eligible Purchase from the Participating Venue (while stocks last); and3. Scan the QR code on the entry card to visit the Website, fill out and submit the online entry form, including by providing the unique code on your entry card and all other requested information, to be entered into the Prize Draw. <p>The promoter is not responsible if your mobile device is not capable of submitting an entry. No other method of entry will be accepted.</p>
Prize Draw:	<p>There will be one (1) winner determined in respect of this Competition.</p> <p>There will be one (1) Prize Draw will be conducted by DE Advertising and Design. Prize Draw will be held at 10:30am (AEST) on Monday 17 March 2025 at the offices of Adlab, 87 Kensington Road Norwood SA 5067 (Adlab). The first valid entry drawn randomly from the entries received during the Competition Period will win the Prize (Winner).</p> <p>Ineligible or incomplete entry forms will be deemed invalid, and an immediate re-draw will occur.</p>
Prize:	<p>There is one (1) winner determined in respect of this Competition.</p> <p>The Winner will receive a trip for them and one (1) adult companion to the Formula 1 Race Weekend in Singapore 2025 (valued at \$21,441), which includes the following:</p> <ol style="list-style-type: none">a) Return premium economy airfares (including air fare taxes) from Melbourne Tullamarine Airport to Singapore Airport departing on 02/10/25 and returning on 06/10/25;b) Return transfers from Singapore Airport to the nominated hotel in Singapore;c) Four (4) nights' accommodation at the 4-star Pan Pacific Singapore Hotel in a twin room, checking in on 02/10/25 and checking out on 06/10/25d) A three (3) day Super Pit Grandstand ticket for the Winner and their adult companion from Friday 3 October 2025 to Sunday 5 October 2025;e) \$2,000AUD spending money; and



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	<p>f) Travel insurance credit to the value of \$1,100AUD for the Winner and their companion.</p> <p>By accepting or participating in any prize, the Winner's companion also accepts these Terms and Conditions.</p> <p>Details of the Prize (and how to redeem the Prize) will be emailed to the Winner via the email address on their online entry form by the prize supplier.</p>
Total Prize Pool:	\$21,441
Maximum Entries per Entrant:	Entrants can enter two (2) times per day during the Competition Period, provided they only enter once per Qualifying Purchase and per unique code. Each unique code entry must be submitted separately in accordance with these Terms and Conditions.
How are winners notified?	<p>Winners will be notified by via phone and in writing to the email address on their online entry form by DE Advertising and Design within two (2) days of determination.</p> <p>Details of winner will be published on the Promoter's website (www.crownmelbourne.com.au) on Friday 21 March 2025 for 28 days.</p>
Proof of purchase	<p>You must keep your entry card as proof of purchase for all entries. If you do not produce the proof of entry for all entries when requested to, the Promoter may disqualify all of your entries and you will lose any right to a prize.</p> <p>Proof of purchase must be identical to that provided by you with your entry. If the Promoter believes that you have shared your proof of purchase with another person, your entries will be invalid, and you will lose any right to a prize.</p>
How can Entrants claim their prize?	<p>Entrants are not required to be present at the time of the Prize Draw. In the event that a winner has not claimed their prize or, if after making reasonable attempts, DE Advertising and Design has been unable to contact the winner by 1:00pm (AEST) five (5) days after the prize draw, the relevant entry will be discarded and DE Advertising and Design will carry out an unclaimed prize re-draw at 1.15pm (AEST) at the location of the original draw to randomly distribute the prize to a valid Entrant (Re-Draw Winner). The Re-Draw Winner will be informed by phone and in writing by email within two (2) days of determination. The Re-Draw Winner will have their details published on the Promoter's website (www.crownmelbourne.com.au) on Friday 28 March 2025.</p> <p>If a Re-Draw Winner has not claimed their prize by 1:00pm (AEST) Saturday 28 March 2025, that prize will be deemed forfeited.</p>
Prize Provider	DE Advertising and Design & Lion Co
Prize Restrictions	<p>In addition to any other conditions in the general Terms and Conditions, the following Prize Restrictions apply.</p> <p>Formula 1 Race Weekend Prize:</p> <ol style="list-style-type: none">The Prize is subject to validity periods including the booking and availability of flights and accommodation and may be dependent on select seat class with airlines or specific room category availability with an accommodation partner.Travel is valid from Thursday 2 October 2025 – Monday 6 October 2025.The Winner and their companion are required to obtain all necessary documents to travel to any overseas location, including a current and valid passport and any visas requirement. The Winner may also be



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	<p>required to complete a booking form for any overseas travel. If the Winner and/or their companion fail to comply with the relevant entry requirements, the Prize will be forfeited.</p> <ul style="list-style-type: none">d. Any additional terms and conditions of the Winner's booking will be advised by the prize supplier prior to confirmation of the booking.e. The Winner and their companion must possess a valid passport with a minimum of 6 months validity on it prior to departure. The Winner is responsible for any amendment fees issued by airlines or suppliers once booking is confirmed and ticketed.f. The Winner and the companion must make their own way to and from Melbourne Tullamarine airport at their own cost.g. The Winner must keep their tickets safe and the Promoter will not replace lost or stolen tickets.h. Accommodation at Singapore will be in the form of a pre-booked reservation in the Winner's name (as arranged with the prize supplier). A confirmation of the reservation will be emailed to the Winner at the email address provided to the prize supplier.i. Spending money to the value of \$2,000AUD will be provided to the Winner via bank transfer.j. Travel insurance credit to the value of \$1,100 will be provided for the Winner. The level of coverage and inclusions (to the value of \$1,100 per person) will be determined by the relevant insurance provider at the time of booking and advised prior to confirmation. The Winner and their companion must hold all appropriate travel insurance for the period of travel and are responsible for the fees associated with any travel insurances above and beyond the \$1,100 travel insurance credit provided as part of the Prize.k. The Prize Winner and adult companion are subject to terms and conditions of entry available at www.singaporegp.sg:l. Any additional terms and conditions of your booking will be advised prior to confirmation of your booking.
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GENERAL TERMS & CONDITIONS

These Terms and Conditions incorporate and must be read together with the details outlined in the Schedule. Participation and eligibility to claim a Prize in this Competition are subject to agreement to these Terms and Conditions and the Schedule.

- a) **Entries:** Your entry must be received during the Competition Period and will be deemed to be received when received by the Promoter. Any entry forms/entry cards/unique codes from any other Competition cannot be used for this Competition and are void if copied, forged, stolen or interfered with. The Promoter shall not be liable in any way if entries are unavailable as a result of technical malfunction or operator fault. Employees of the Crown Group of Companies, including Crown Resorts, Crown Perth,



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Crown Melbourne, Crown Sydney, Crown Aspinalls London and Betfair are not permitted to enter or participate in this Competition.

b) **Prizes:**

- i) Prize values are correct as at the date of preparing these Terms and Conditions. The Promoter is not responsible for any change in prize value.
- ii) Prizes are non-negotiable & non-transferable. Non-cash Prizes are not redeemable for cash, or any other goods or services and must be taken as and when offered or will be forfeited. If forfeited, the Promoter will not be liable.
- iii) Where a winner is not able to redeem a Prize (or part thereof) due to physical inability or incapacity, poor weather or any other circumstances beyond the Promoter or the prize provider's reasonable control, then that Prize (or part thereof) will be forfeited and is not redeemable for cash, or any other prize, goods or services.
- iv) If a Prize is unavailable for any reason at the time of a Prize Draw, the Promoter will award the winner a similar Prize of equivalent value (as determined by the Promoter).
- v) In the event that a Prize Draw cannot be conducted at the specified time due to unforeseen circumstances outside the Promoter's reasonable control, the affected Prize Draw will take place as soon as is practicable after the delay has been resolved.
- vi) Winners and their companions (if applicable) are responsible for all other unspecified costs related to the Prize, including any costs associated with ongoing use of the Prize.
- vii) Prizes may be subject to additional Prize Restrictions. Third party terms and conditions (such as those of the prize provider) may apply in relation to the receipt of the prize.

c) **Tax:** The Promoter is not responsible for any tax implications arising from the Entrant winning a Prize.

d) **Entrant Consent and Licence:** The Promoter reserves the right to, and the Entrant grants the Promoter the consent and licence to, use an Entrant's name, suburb, photograph, entry, image and likeness for the purpose of promoting and advertising Crown and the Crown Entertainment Complex.

e) **Privacy Collection Statement:** The Promoter may collect, use and disclose entrants' personal information, including name and contact details, for purposes associated with the conduct of the Competition, sending emails to entrants regarding their entries into the Competition, publicising the results and Prize collection. Uses may also include future promotion, marketing, and publicity in accordance with the Promoter's Privacy Policy: <https://www.crownperth.com.au/general/privacy-policy> (Crown Perth), <https://www.crownmelbourne.com.au/general/privacy-policy> (Crown Melbourne), and <https://www.crownsydney.com.au/general/rules-policies/privacy-policy> (Crown Sydney). Unless otherwise advised by the entrant, by entering this Competition, each entrant consents to the retention and use of their information in this manner.

f) **Consumer Rights:** Nothing in these Terms and Conditions restricts, excludes or modifies any consumer rights an Entrant may have under any statute, including the *Competition and Consumer Act 2010* (Cth) which may not be excluded, restricted or modified by agreement.

g) **Indemnity:** Subject to their Consumer Rights, each Entrant and any person partaking in any component of the Prize, releases and indemnifies the Promoter from any claim, loss, damage, injury, expense, cost or charge sustained or in any way incurred in connection with the Prize or Competition or participation in the Prize or Competition. The Promoter (including its employees, agents and contractors) has no liability to any person for injury (including illness or death), loss or damage whatsoever (including but not limited to direct, indirect, consequential or economic loss) suffered or sustained in connection with this Competition, the promotion of this Competition, or the awarding, condition, use or misuse of any Prize, except for any liability which cannot be excluded by law (in which case, that liability is limited to the greatest extent allowed by law). This clause does not apply to the



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extent that the Promoter's liability (if any) arises from an act or omission of the Promoter in respect of its supply of services and/or goods to the Winners in the ordinary course of the Promoter's business.

- h) **Limitation of Liability:** To the fullest extent permitted by law, the Promoter excludes liability for any problems or technical malfunction or human error. The Promoter's responsibility for the provision of Prizes is limited to the prizes as described in these Terms and Conditions, the Promoter accepts no further liability or commitment beyond those stated and is not liable for any failure of the Promoter's agents or contactors to supply the Prizes as stated. All times are best estimates only and the Promoter does not guarantee that events will take place exactly at the times stated. The Promoter will not be responsible for any act, omission, failure or delay by the Promoter that is due to any acts which are not reasonably within its control, including as a result of any technical malfunction.
- i) **Social media platforms:** This Competition is in no way sponsored, endorsed or administered by, or associated with any social media platform, including Facebook, Instagram and Twitter. Entrants provide their information to the Promoter and not to any social media platform. Entrants completely release any relevant social media platforms from any and all liability.
- j) **Third party brands:** Third party brands named in connection with this Competition (including in Prizes) are not affiliated with or sponsors of this Competition, unless otherwise stated.
- k) **Alterations of Terms and Conditions:** The Promoter reserves the right to cancel, terminate, modify, or suspend the Competition or amend these terms and conditions, subject to any directions from a regulatory authority. The Promoter will update these Terms and Conditions as soon as is practicable if this occurs.
- l) **Disqualification:** Any failure to comply with these Terms and Conditions may result in the disqualification of any Entrant. Disqualification will be at the Promoter's sole discretion.
- m) **Disputes:** In the event that there is a dispute concerning the conduct of the Competition or claiming a prize, the Promoter will resolve the dispute in direct consultation with the Entrant. The Promoter's decision in connection with any aspect of this Competition will be binding and final on every Entrant.
- n) **Excluded entrants:** This Competition is not open to Entrants or other persons excluded from the casino pursuant to the provisions of the *Casino Control Act 1991 (Vic)*, *Casino Control Act 1992 (NSW)*, or *Casino Control Act 1984 (WA)* or who are otherwise prohibited from entering any Crown property including Crown Melbourne, Crown Perth or Crown Sydney, for any reason, including persons who become prohibited before or after a draw (up to the time of receipt or collection of a Prize by an Entrant).
- o) **Responsible Gaming:** The Promoter practises and promotes Responsible Gaming (**RG**). The RG Helpline is 1800 858 858 and the website is www.gamblinghelponline.org.au.